



未来之桥

Zukunftsbrücke

中德未来之桥 – 青年领导者研修班

Zukunftsbrücke – Chinese-German Young Professional Campus

Zukunftsbrücke: Chinese-German Young Professional Campus

In an increasingly globalized world, a stable partnership between China and Germany has become a key factor for both countries from a political, cultural and economic perspective. In recent decades, it is above all economic relations between Germany and China which have intensified steadily. In the context of complex global challenges such as climate change, migration or energy security, however, cooperation and mutual understanding that go beyond purely economic interests are becoming even more important.

Only if transnational bridges are further developed as a lasting basis for cooperation will we be able to successfully meet these challenges. The Zukunftsbrücke is intended to play its part in this, offering young professionals from both countries the opportunity to network with one another and cooperate on finding solutions to the problems.





Themes and Topics Zukunftsbrücke 2012–2014

BRIDGING THE GAP: TOWARDS COOPERATION BEYOND BIAS / SEARCHING FOR THE GERMAN AND THE CHINESE SOULS / TALKING ABOUT CHINA IN GERMANY/TALKING ABOUT GERMANY IN CHINA / PREVENTING CONFLICT AND FOSTERING COOPERATION / BUSINESS ETHICS – REALITIES AND VISIONS FROM GERMANY AND CHINA / GERMAN-CHINESE COOPERATION – SUCCESS STORIES AND LESSONS LEARNED / THE DIPLOMACY OF GLOBAL CITIES – COOPERATION BETWEEN SHANGHAI AND HAMBURG / GERMANY AND CHINA – PARTNERS IN INNOVATION? / THE RUHR AREA IN 2030: SUSTAINABLE DEVELOPMENT AND PUBLIC PARTICIPATION / WHAT IS WELL-BEING AND HOW CAN WE ACHIEVE IT? / SOCIAL SUSTAINABILITY IN PRACTICE: MULTI-GENERATIONAL LIVING IN BERLIN / THE CHALLENGES OF MIGRATION AND INTEGRATION IN GERMANY AND CHINA / IS A JUST TRANSITION TO A LOW CARBON ECONOMY AND SOCIETY POSSIBLE? / VISIONS FOR LOW-CARBON DEVELOPMENT AND SUSTAINABLE CITIES IN THE 21ST CENTURY IN CHINA AND GERMANY / TRENDS OF URBAN DEVELOPMENT IN GERMANY AND CHINA / THE FUTURE OF GERMANY'S AND CHINA'S ENERGY SYSTEMS / CHINA'S GLOBAL ROLE IN THE 21ST CENTURY / THE CHALLENGE OF COOPERATION FOR LOW CARBON TECHNOLOGY DEVELOPMENT / GLOBAL FINANCIAL MARKETS IN THE 21ST CENTURY: JUST ANOTHER CRISIS OR A SYSTEMIC RISK? / NGOS IN CHINA AND GERMANY AND THEIR CONTRIBUTION TO SUSTAINABLE DEVELOPMENT / SECURITY IN ASIA-PACIFIC AND GREATER CHINA / GLOBAL GOVERNANCE IN THE 21ST CENTURY: CHALLENGES AND OPPORTUNITIES



The Programme

During the annual one week programme, 30 young professionals from the areas of business, politics, academia, culture and civil society – 15 from Germany and 15 from China – come together to take part in an intensive dialogue comprising seminar phases, group work and discussions with experts. Subjects of discussion include trends, visions, challenges and case studies of sustainable development in Germany and China as well as general issues of German-Chinese relations. The programme takes place on an annually alternating basis in China or Germany. In addition, regular alumni events are held.

The Zukunftsbrücke aims to establish a stable, lasting and multidisciplinary network of young professionals from China and Germany and to shape German-Chinese relations in a sustainable and constructive manner. Besides offering its participants continuing professional and intercultural education, the programme is designed to foster both personal and professional exchange between the two countries and to strengthen mutual understanding and respect.

Further information can be found at www.zukunftsbruecke.com

ZUKUNFTSBRÜCKE 2014

YANG Rong



»The Zukunftsbrücke brings Chinese and German young professionals together who have already achieved a great deal in their respective fields and are very interested in meeting their respective counterparts. Ten days of intense exchange, discussions with opinion leaders from all kinds of different sectors and a well-cultivated alumni network form the basis for many new friendships. One aspect of the Zukunftsbrücke which I particularly value is that it opens up many windows for learning from one another.«

Yang Rong (杨荣) is currently Country Group Manager for the Czech Republic and Slovakia at Bayer Pharmaceutical. He started his professional career as a Chinese diplomat and served as senior German translator for the president and the premier of China. Later, he changed career paths and moved into industry. He has been working with the Bayer Group in various functions and countries including China, Germany, Austria and the United States.

ZUKUNFTSBRÜCKE 2012

Dr. Sabrina Schulz



»I greatly profited from the Zukunftsbrücke 2012 in Beijing and Hang-zhou. I particularly liked the fact that German and Chinese participants approached one another in such an inquisitive and open manner. I have been in China for professional reasons on a number of occasions since; it is wonderful when one is looking for cooperation partners and is able to find the necessary contacts and information more quickly and informally as a result of this programme.«

Dr. Sabrina Schulz heads the Berlin office of Third Generation Environmentalism (E3G), a European think tank/NGO working to accelerate the global transition to sustainable development. Her current work focuses on climate diplomacy, energy policy and the low-carbon transformation in Germany and Europe, as well as on low-carbon urban development in China.

Application Requirements

The participants in the Zukunftsbrücke are selected in an open application process. Applications are invited from young professionals aged between 28 and 38 who have German or Chinese citizenship. A basic requirement for application is at least two years of professional experience and an excellent command of English. Detailed information about the application process and the requirements for application can be found at www.zukunftsbruecke.com.





古垣古裡

ZUKUNFTSBRÜCKE 2012

LIU Yi



»I very much enjoyed the wide-ranging perspectives which were offered to us participants by the rich programme of the Zukunftsbrücke. I was able to find new friends from China and Germany who share my passion for the topic of sustainability. Engaging in exchange with them has been and remains something that enriches both my work and me personally.«

Liu Yi (刘轶) is co-founder and Program Director of a newly-established NGO, Shanghai Shuyi Eco-communities Center. Based in Shanghai and a rural village in Anhui Province, Liu Yi works on building an eco-base committed to natural farming, ecological education, environmental issues and urban-rural exchange.

ZUKUNFTSBRÜCKE 2014

Johannes Braun



»Joining extremely fascinating people from the fields of politics, business, art and culture in a discussion of the opportunities and challenges for the future of both countries is a unique experience that interconnects us all well beyond the duration of the programme itself. I look forward to continuing to ›build‹ the Zukunftsbrücke between Germany and China as an alumnus.«

Johannes Braun is Head of Strategy and Portfolio Management at Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH in Beijing with expertise in the management of project-based international cooperation, international relations and development policy.

STIFTUNG MERCATOR

Stiftung Mercator is a private foundation which fosters science and the humanities, education and international understanding. It specifically initiates, develops and funds projects and partner organizations in the thematic fields to which it is committed: it wants to strengthen Europe, improve integration through equal educational opportunities for everyone, drive forward the energy transition as a trigger for global climate change mitigation and firmly anchor cultural education in schools. Stiftung Mercator feels a strong sense of loyalty to the Ruhr region, the home of the founding family and the foundation's headquarters.

STIFTUNG
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BMW FOUNDATION HERBERT QUANDT

The BMW Foundation brings together leaders from across communities, cultures and countries to drive Social Innovation, promote the Global Dialogue, and encourage Responsible Leadership. We are convinced that our approach breaks down barriers between politics, business and civil society and allows society to benefit from the creativity and diversity that result from cross-sector collaboration.

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